

LOUIGIE GABATE

2023 CREATIVE PORTFOLIO

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ABOUT ME

EDUCATION

Sheridan Pilon School of Business

Honours Bachelor of Business
Administration, Marketing Management

Autodidactic learning

Graphic design

SKILLS

Client management

Print & packaging design

Web & digital design

Infographic design

Illustration

Branding

PROFICIENCIES

Adobe Photoshop

Expert Level

Adobe Illustrator

Expert Level

Adobe Indesign

Expert Level

Figma

Advanced Level

ARHT MEDIA INC.

Web & digital design, print design, illustration and, branding



As the lead designer for ARHT Media Inc., a prominent and publicly traded company, I've been at the helm of numerous and pivotal design projects. These encompass esteemed events like CES — one of the world's largest tech events, and the NRF event, a hallmark in retail industry gatherings. My portfolio not only reveals strong branding and visually captivating content tailored for ARHT Media Inc. but also showcases my adaptability and proficiency in a structured organizational setting.

LENNOX

Print design, logo design, illustration and, branding



Collaborating closely with Lennox's founder over several months, I crafted a holistic brand identity for this Caribbean cuisine bakery and catering restaurant. My work encapsulates the rich flavors and vibrant culture of the Caribbean, delivering a turn-key branding solution that resonates with the essence of Lennox. Dive into a flavorful blend of design strategy and authentic representation.

VON MOGER APPAREL

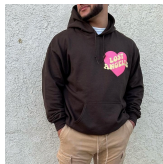
Print design and, illustration



Crafting for the illustrious Calum Von Moger, body-building icon and actor, presented a unique canvas to elevate his brand persona. The design captured above is a signature representation of our collaboration, where my expertise met his larger-than-life aura. This rejuvenated brand imagery not only resonated with his audience but also drove a significant uptick in sales and fortified brand loyalty.

LOST ANGELES

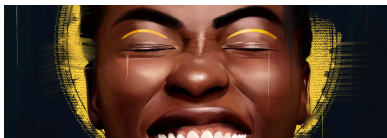
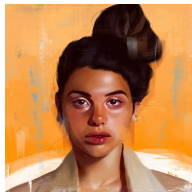
Print design and illustration



Designing for Lost Angeles presented a unique challenge to combine my creative vision with their urban style. Our collaboration led to a series of apparel designs that resonated with many. The new collection saw a boost in sales, and more customers became loyal to the brand. Impressively, my creations even made it to a popular store in Los Angeles.

PASSION PROJECTS

Mixed media and, painting



In the realm of passion projects, my mixed media portrait paintings emerge as a fervent pursuit. Drawing deeply from the mix of realism and abstract art, I meld techniques to manifest a signature aesthetic. Each piece stands as a testament to a harmonized mix of precision and unrestrained creativity, capturing the essence of my artistic journey.

GET IN TOUCH

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